

The Presentation Skills Workshop

Speak with Impact. Deliver with Confidence.

When giving a presentation, subject knowledge isn't enough – how you deliver is critical. This experiential workshop focuses on the critical elements of effective, engaging presentations.

Participants will gain specific skills and techniques to improve their own presentation style, concentrating on improving their ability to influence and persuade. They will also learn to become comfortable in a variety of presentation settings. Participants will practice presenting using real-life client or internal business situations, and lessons will be supported with video coaching and group feedback.

Format

This workshop can be customized to fit the specific needs of clients. It includes facilitator presentations, individual and small group exercises, and discussion. There will also be an opportunity for individual coaching and feedback around presentation styles.

Objectives

By the end of this workshop, participants will be able to:

- Adapt presentations to suit a specific situation
- More effectively prepare and organize ideas for presentations
- Deliver more dynamic presentations with comfort by focusing on building rapport and trust with a range of audiences
- Incorporate new verbal, vocal, and visual skills to engage the audience
- Utilize techniques to ease nervousness and stress
- Expertly handle difficult questions and situations
- Interact more proficiently with visual aids
- Understand the impact of their personal delivery style and ways to improve it

Topics include:

- The critical steps to organize and structure a powerful presentation
- Using visual aids and supporting materials
- Balancing verbal and non-verbal messages
- The importance and practice of delivery skills: visual, vocal, and verbal
- Handling audience questions and challenges with ease
- Techniques for controlling presentation anxiety